

**Economic Times - Property Ad Rates**

**Rates for Property Advertisement w.e.f. 10th January, 2026**

**All The Ad Rates are in per sq.cm**

<b>Editions</b>	<b>Minimum Line</b>	<b>5 Line Ad Rates (Rs.)</b>	<b>Extra Line Ad Rates (Rs.)</b>	<b>Classified Display Ad Rates (Rs.)</b>
<b>Mumbai</b>	5	750	150	300
<b>Delhi</b>	5	1200	240	250
<b>Bangalore</b>	5	400	80	250
<b>Pune</b>	5	110	22	56
<b>Kolkata</b>	5	735	147	105
<b>Chennai</b>	5	350	70	120
<b>Ahemadabad</b>	5	270	54	125
<b>Hyderabad</b>	5	325	65	175
<b>Lucknow</b>	5	130	26	90
<b>Chandigarh</b>	5	130	26	25

**We not only provide Lowest Quote, but a Complete solution one seeks:**

- o Instant Quote
- o Lowest Quote for highly Circulated Newspapers
- o Free art work (Display / Classified Display Advt.)
- o Best Presentable Artwork to fit budget
- o AD softcopy next day & Hardcopy at earliest @ door step

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**Economics Times Ad Rates Updated 2026-2027, Ad Rates Online Economics Times Newspaper, Classified Ad Rates of Economics Times Newspaper**

**Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.**

**To Book classified ad in Economics Times you can book it online through [http:// www.riyoadvertising.com](http://www.riyoadvertising.com)**

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