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Economic Times - Classified Ad Rates

Rates for Classified Advertisement w.e.f. 10th January, 2026

All The Ad Rates are in per sq.cm

Editions	Min Line	5 Line Ad Rates (Rs.)	Extra Line Ad Rates (Rs.)	Classified Display Ad Rates (Rs.)
Mumbai	5	850	170	260
Delhi	5	1200	240	250
Bangalore	5	300	60	220
Pune	5	110	22	56
Kolkata	5	750	150	105
Chennai	5	350	70	120
Ahemadabad	5	270	54	125
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Lucknow	5	130	26	90
Chandigarh	5	130	26	25

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Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

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