



TO BOOK AN AD IN THE INDIAN EXPRESS

Call Ms. Kirti - 9821061330 / 9821984000

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The Indian Express - Classified Rate Card

Rates for Classified Advertisement w.e.f. 10th January, 2026

All The Rates are in per sq.cm

Editions	Min words	20 words Rate(Rs.)	Extra words Rate (Rs.)	Bold Box (%)	Classified Display Ad Rate(Rs.)		Scheme/Offers
					B/W	Color	
Mumbai	20	390	30	10%	185	195	2+1, 5+3
Delhi	20	240	15	10%	130	170	2+1, 5+3
Pune	20	330	10	10%	150	170	2+1, 5+3
Chandigarh	20	330	20	10%	150	175	2+1, 5+3
Nagpur	20	85	10	10%	50	-	2+1, 5+3
Gujrat	20	100	10	10%	75	85	2+1, 5+3
Lucknow	20	45	10	10%	45	65	2+1, 5+3

We not only provide Lowest Quote, but a complete solution one seeks:

- o Instant Quote
- o Lowest Quote for highly Circulated Newspapers
- o Free art work (Display / Classified Display Advt.)
- o Best Presentable Artwork to fit budget
- o AD softcopy next day & Hardcopy at earliest @ door step

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The Indian Express Ad Rates Updated 2026-2027, Ad Rates Online The Indian Express Newspaper, Classified Ad Rates of The Indian Express Newspaper

Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

To Book classified ad in The Indian Express you can book it online through [http:// www.riyoadvertising.com](http://www.riyoadvertising.com)

For complete rate card visit

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