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## **Times Of IndiaTravel Ad Rates**

# Rates for Travel Advertisement w.e.f. 1st April, 2024

### All The Ad Rates are in per sq.cm

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|-----------------|----------|------------------|-----------------------|---------------------------------|----------|
| Mumbai          | 5        | 2000             | 400                   | 760                             | 3X5      |
| Delhi           | 5        | 4200             | 840                   | 600                             | 3X5      |
| Bangalore       | 5        | 1190             | 238                   | 500                             | 3X5      |
| Kolkata         | 5        | 2000             | 400                   | 432                             | 3X5      |
| Ahemadabad      | 5        | 530              | 106                   | 280                             | 3X5      |
| Chandigarh      | 5        | 600              | 120                   | 210                             | 3X5      |
| Chennai         | 5        | 830              | 166                   | 490                             | 3X5      |
| Pune            | 5        | 1000             | 200                   | 300                             | 3X5      |
| Goa             | 5        | 154              | 31                    | 61                              | 3X5      |
| Guwahati        | 5        | 150              | 30                    | 30                              | 3X5      |
| Patna           | 5        | 380              | 76                    | 168                             | 3X5      |
| Kolhapur        | 5        | 110              | 22                    | 42                              | 3X5      |
| Hyderabad       | 5        | 500              | 100                   | 250                             | 3X5      |
| Vishakhapatnam  | 5        | 50               | 10                    | 30                              | 3X5      |
| Jaipur          | 5        | 340              | 85                    | 135                             | 3X5      |
| Kanpur          | 5        | 265              | 53                    | 80                              | 3X5      |
| Bhopal          | 5        | 350              | 70                    | 110                             | 3X5      |
| Lucknow         | 5        | 760              | 152                   | 410                             | 3X5      |
| Manglore        | 5        | 85               | 17                    | 45                              | 3X5      |
| Coimbatore      | 5        | 425              | 85                    | 170                             | 3X5      |
| Mysore          | 5        | 85               | 17                    | 45                              | 3X5      |
| Nagpur          | 5        | 200              | 40                    | 70                              | 3X5      |
| Trichy/ Madurai | 5        | 250              | 50                    | 40                              | 3X5      |
| Hubli           | 5        | 85               | 17                    | 45                              | 3X5      |
| Aurangabad      | 5        | 100              | 20                    | 20                              | 3X5      |
| Nasik           | 5        | 175              | 35                    | 45                              | 3X5      |

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