

Times Of India Education Ad Rates

Rates for Education Advertisement w.e.f. 1st April, 2024

All The Ad Rates are in per sq.cm

Editions	5 Line Rate(Rs.)	Extra Line Rate (Rs.)	Classified Display Ad Rate(Rs.)	5 Lines Education Times Ad Rates	Education Times Classified Display Ad Rates (Min Size 3X5)
Mumbai	2000	400	760	1500	450
Delhi	4200	840	1100	4200	1100
Bangalore	1740	348	735	-	-
Kolkata	2300	460	488	650	235
Ahemadabad	650	130	335	250	140
Chandigarh	600	120	210	250	50
Chennai	1200	240	550	1200	550
Pune	1000	200	300	650	240
Goa	154	31	61	-	-
Guwahati	168	34	30	-	-
Patna	420	84	185	-	-
Kolhapur	110	22	42	-	-
Hyderabad	500	100	300	350	250
Vishakhapatnam	100	20	50	50	30
Jaipur	340	85	135	95	53
Kanpur	265	53	80	50	22
Bhopal	350	70	110	-	-
Lucknow	760	152	410	270	80
Manglore	85	17	45	-	-
Coimbatore	425	85	170	-	-
Mysore	85	17	45	-	-
Nagpur	200	40	70	-	-
Trichy/ Madurai	250	50	40	-	-
Hubli	85	17	45	-	-
Aurangabad	100	20	20	-	-
Nasik	175	35	45	-	-
Kochi	300	60	90	-	-

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- o Best Presentable Artwork to fit budget
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Times of India Ad Rates Updated 2023-2024-2025, Ad Rates Online Times of India Newspaper, Classified Ad Rates of Times of India Newspaper,

Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

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