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The Statesman - Appointment Ad Rates

Rates for Appointment Ad Rates Advertisement w.e.f. 1st October, 2023

All The Ad Rates are in per sq.cm

Editions	Min Size	B&W Ad Rates (Rs.)	Color Ad Rates (Rs.)
Delhi	8X5	300	400
Siliguri	8X5	200	300
Kolkata	8X5	400	500
Bhuvneshwar	8X5	200	300

Sundays Rates for Appointment Advertisement w.e.f. 1st October, 2023

All The Ad Rates are in per sq.cm

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Delhi	8 X 5	325	425	
Siliguri	8 X 5	225	325	
Kolkata	8 X 5	425	525	
Bhuvneshwar	8 X 5	225	325	

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- \boldsymbol{o} Best Presentable Artwork to fit budget
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Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

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