

## The Pioneer - Display Rate Card

**Rates for Display Advertisement w.e.f. 1st December, 2023**

**All The Rates are in per sq.cm**

Editions	Base Rate		Front page Ad Rates (Rs.)		Back Page	
	B/W	Color	B/W	Color	B/W	Color
Delhi	1200	1800	1800	2700	1560	2340
Lucknow	1000	1500	1500	2250	1300	1950
UP Edition	1700	2550	2550	3825	2210	3315
Kanpur	1700	2550	2550	3825	2210	3315
Varanasi	1700	2550	2550	3825	2210	3315
Faizabad	1700	2550	2550	3825	2210	3315
Sitapur	1700	2550	2550	3825	2210	3315
Gorakhpur	1700	2550	2550	3825	2210	3315
Raipur	500	750	750	1125	650	975
Faridabad	500	750	750	1125	650	975

**We not only provide Lowest Quote, but a Complete solution one seeks:**

- Instant Quote
- Lowest Quote for highly Circulated Newspapers
- Free art work (Display / Classified Display Advt.)
- Best Presentable Artwork to fit budget
- AD softcopy next day & Hardcopy at earliest @ door step

The Pioneer Advertisement ratecard, The Pioneer epaper, The Pioneer advertisement booking, Ad rates The Pioneer

Book Ads in The Pioneer Newspaper, Book Obituary Ads in The Pioneer Newspaper Online, Book Public Notice Ads in The Pioneer Newspaper Online,

Book Recruitment Ads in The Pioneer Newspaper Online, Book Change of Name Ads in The Pioneer Newspaper Online,

Book Business Proposal Ads in The Pioneer Newspaper Online, Book Lost & Found Ads in The Pioneer Newspaper Online, Book Education Ads in The Pioneer Newspaper

The Pioneer Ad Rates Updated 2023-2024, Ad Rates Online The Pioneer Newspaper, Classified Ad Rates of The Pioneer Newspaper, Display Ad Rates of The Pioneer Newspaper

**Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.**

**To Book classified ad in The Pioneer you can book it online through [http:// www.riyoadvertising.com](http://www.riyoadvertising.com)**

**For complete rate card visit**

<http://www.riyoadvertising.com/the-pioneer.html>

**For Appointment rate card visit**

<http://www.riyoadvertising.com/the-pioneer.html#the%20pioneer%20Appointment%20Advertisement%20Rates>

**For display rate card visit**

<http://www.riyoadvertising.com/the-pioneer.html#the%20pioneer%20Display%20Advertisement%20Rates>