

### **TO BOOK AN AD IN THE INDIAN EXPRESS**

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# The Indian Express - Classified Rate Card

## Rates for Classified Advertisement w.e.f. 21st November, 2023

### All The Rates are in per sq.cm

Editions	Min words	20 words Rate(Rs.)	Extra words Rate (Rs.)	Bold Box (%)	Classified Display Ad Rate(Rs.)		Scheme/Offers
					B/W	Color	
Mumbai	20	350	30	10%	165	175	2+1, 5+3
Delhi	20	220	15	10%	120	150	2+1, 5+3
Pune	20	300	10	10%	140	150	2+1, 5+3
Chandigarh	20	300	20	10%	140	155	2+1, 5+3
Nagpur	20	75	10	10%	45	-	2+1, 5+3
Gujrat	20	90	10	10%	65	75	2+1, 5+3
Lucknow	20	40	10	10%	40	55	2+1, 5+3

#### We not only provide Lowest Quote, but a complete solution one seeks:

- o Instant Quote
- o Lowest Quote for highly Circulated Newspapers
- Free art work (Display / Classified Display Advt.)
- o Best Presentable Artwork to fit budget
- AD softcopy next day & Hardcopy at earliest @ door step

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The Indian Express Ad Rates Updated 2023-2024, Ad Rates Online The Indian Express Newspaper, Classified Ad Rates of The Indian Express Newspaper

Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

To Book classified ad in The Indian Express you can book it online through http:// www.riyoadvertising.com

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For Display rate card visit

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