

### TO BOOK AN AD IN HINDUSTAN TIMES

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## **Hindustan Times - Retail Rate Card**

# Delhi Edition Rates for Retail Advertisement w.e.f. 1st December, 2023

## All The Rates are in per sq.cm

Packages	Classified Display Ad Rates (Rs.)		ROL (min 5 lines)		Extra Line
	B / W	Color	Without Border	With Border	
HT (Thursday) + HHD (Any Day)	760	851	2694	2704	750
HT (Thursday + Sunday) + HHD (Any Day)	1075	1204	4020	4050	750
HT (Thursday) + HHD City (Any Day)+ HT City (Any Day)	1010	1131	4050	3752	750
HT (Thursday + Sunday) + HHD (Any Day)+ HT City	1105	1238	4356	4366	750

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- $\boldsymbol{o}$  Best Presentable Artwork to fit budget
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Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

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For Display rate card visit

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