

### TO BOOK AN AD IN HINDUSTAN TIMES

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#### **Hindustan Times - Automobile Rate Card**

# Delhi Edition Rates for Automobile Advertisement w.e.f. 1st December, 2023

## All The Rates are in per sq.cm

Packages	Classified Display Ad Rates (Rs.)		ROL (min 5 lines)		Extra Line
	B / W	Color	Without Border	With Border	
HT (Friday + Sunday)	700	784	2400	2410	600
HT (Friday + Sunday) + HHD (Any Day)	750	840	2800	2810	600
HT (Friday + Sunday) + HT City (Any Day)	800	896	3000	2010	600

#### We not only provide Lowest Quote, but a Complete solution one seeks:

- o Instant Quote
- Lowest Quote for highly Circulated Newspapers
- Free art work (Display / Classified Display Advt.)
- Best Presentable Artwork to fit budget
- o AD softcopy next day & Hardcopy at earliest @ door step

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Note: The above tariff may have changed. Please call us and confirm the rates before proceeding.

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For Display rate card visit

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