

# TO BOOK AN AD IN ECONOMICS TIMES

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## **Economic Times - Obituary Ad Rates**

### Rates for Obituary Advertisement w.e.f. 1st October, 2023

#### All The Ad Rates are in per sq.cm

Editions	Classified Display Lineage Ad Rates	Extra Per Line Rates (Rs.)	Classified Display Ad Rates(Rs.)	Double Column ad Rates	
				B&W	Color
Mumbai	250	50	105	630	630
Delhi	200	40	70	715	715
Bangalore	225	45	110	215	215
Pune	-	-	-	60	105
Kolkata	-	-	-	190	290
Chennai	350	120	120	200	200
Ahemadabad	50	-	-	150	215
Hyderabad	200	-	-	200	200
Lucknow	85	60	60	55	85
Chandigarh	-	-	-	45	75
E.T Gujrati Mun	-	-	-	55	55
E.T Gujrati Ahe	-	-	-	45	55

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