

Effective 1st May 2012

**RUN-ON-LINE CLASSIFIED RATES**

All Flat Rates

EDITIONS	Run-on-Line (30 Words)						Nijee	
	1 Day	2 Days	3 Days	7 Days	15 Days	30 Days	30 Words	30 Words with Photo
Indore	650	950	1350	3000	5400	10200	180	375
Gwalior	300	500	600	1200	2200	3600	125	250
Jabalpur	300	500	650	1400	2650	5000	125	300
Bhopal (NavDunia)	400	550	850	1900	3250	5200	150	350
Raipur	180	330	500	850	2050	3700	100	150
Bilaspur	70	130	170	350	540	1050	50	100

STATES	Run-on-Line (30 Words)					
	1 Day	2 Days	3 Days	7 Days	15 Days	30 Days
MP-CG	1700	2600	3600	7700	14000	25000
MP	1500	2250	3100	6750	12000	21500
CG	225	400	600	1150	2400	4300

MATRIMONIALS		
(Only MP-CG)		
1 Day	2 Days	3 Days
300	400	500

CITY	Run-on-Line (30 Words)					
	1 Day	2 Days	3 Days	7 Days	15 Days	30 Days
Indore	550	750	1100	2250	4500	7000
Gwalior	250	400	500	1000	1800	3000
Bhopal	170	320	450	1050	1900	3500
Raipur	100	185	270	600	1150	2200

**Terms & Conditions**

- 1) Booking deadline will be 2 PM & material latest by 4 PM.
- 2) Classified word limit minimum 30 words, maximum up to 40 words. Rs.5 /- (for single edition ad) & Rs.10/- (for multi edition ad) will be charged extra after 30 words for each of the editions.
- 3) All Run-on-line Classifieds up to 7 days are booked on Cash Basis. Ads are published continuously for 7 days.
- 4) Loan or financial advertisements require Registration letter of client at the time of booking.
- 5) Mobile tower advertisement require No Objection Certificate from respective company at the time of booking.
- 6) On booking of Nijee, Rs. 50/- & Rs. 20/- will be charge extra for name of every single firm & contact no. respectively.
- 7) Matrimonial will be published on Sundays only.