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Hindustan Times Appointment Rate Card
 Complete

Editions	Day	B&W/Color
HT Shine ¹ , HH Shine ² & Mint Shine ³ (All Editions)	Tuesday	3500
HT Shine ¹ & HH Shine ² (All Editions)	Tuesday	3000
HT Shine (All Editions) ¹	Tuesday	2000
HT Shine Patna, Ranchi & Kolkata + HH Bihar & Jharkhand ⁴	Tuesday	1800
HT Shine Delhi - NCR +Chd ⁵	Tuesday	1100
HT Shine UP +HH UP All ⁶	Tuesday	1200
Mint All ³	Tuesday	800
HT Shine Jobs Mumbai	Tuesday	350
HH ShineJobs (All Editions) ²	Tuesday	2600
HH ShineJobs Delhi	Tuesday	500
HT Shine Jobs Patna, Ranchi, Kolkata & Lucknow	Tuesday	400
HT ShinJobs Patna	Tuesday	150
HT ShineJobs Ranchi	Tuesday	150
HT ShineJobs Kolkata	Tuesday	150
HT ShineJobs Lucknow	Tuesday	250
HT ShineJobs Bhopal / Indore	Tuesday	150

- 1 HT Shine All Editions** = Delhi - NCR + Late City edition, Chandigarh ()
2 HH All Editions = Main editions of HH Bihar, Jharkhand, UP, Uttarakhand,
3 Mint All = Mint: Delhi + Chandigarh, Mumbai + Pune, Bangalore, Kolkata, Chennai, Ahmedabad & Hyderabad
4 HT Shine Jobs (Patna, Ranchi & Kolkata) + HH Bihar & Jharkhand=HT: Patna, Ranchi & Kolkata + HH : Bihar + Late city editions & Jharkhand + Late city editions)
5 HT Shine (Delhi- NCR + Chd) = Delhi (Metro + Upcountry)+ Chandigarh ()
6 HT Shine UP + HH UP All = HT : UP + HH: UP All (Lucknow, Kanpur, Varanasi, Agra, Meerut, Dehradun + Late city editions)

Ad material needs to be minimum 8cms of width or in multiple of 8

**Shine Job : Published on Tuesdays - Broadsheet Format & Appointment
Section in Main Book of HH Editions of Bihar, Jharkhand, UP, Uttrakhand,
Delhi & Chandigarh on Tuesday's only**

Appointment rate card for the main book for Thursday		
Editions	Day	B&W/Color
HT Main Delhi + HH Main Delhi + HT Shine Delhi	Thur & Tue	2200
HT Main Delhi + HT Shine Delhi	Thur & Tue	2000
HT Main Delhi	Thursday	1400
HH Main Delhi + HT Shine Delhi	Thur & Tue	1400

HT Careers Guide (Chandigarh)				
B&W	Color	3rd Page	Back Page	Front Page
250	275	280	300	320
HT Careers Guide : Published on Wednesday - Tabloid Format				

Premium Positions: Shine Supplement

Front Page	Back Page	Any other guaranted position
30%	20%	10%

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