



# ASSIGNMENTS ABROAD TIMES

## ADVERTISEMENT RATES

<b>Rates are in rupees per sq. cm.</b> (1 cm. width x 1 cm. height) (w.e.f. 14-04-2014)	Single Edition	Double Edition	Triple Edition
<b>Appointments</b>			
(Black & White)	540	770	1000
Special Position	590	820	1050
(Four Colour)	600	830	1060
Special Position	650	880	1110
<b>Display</b>			
(Black & White)	620	880	1150
Special Position	680	930	1200
(Four Colour)	790	1150	1430
Special Position	850	1210	1490
<b>Back Page</b>			
(Black & White)	700	940	1200
Special Position	750	1000	1260
(Four Colour)	870	1220	1590
Special Position	920	1270	1700
<b>Front Page (Solus)</b>			
(Four Colour)	1000	1300	1750

Multiple editions acceptable only for consecutive issues.  
Special positions will be accepted subject to the availability of space.

## BOOKING DEAD LINE

	Wednesday	Saturday
<b>Appointment Ads.</b> (Black & White) (Four Colour)	Tuesday 5 p.m. Monday 2 p.m.	Friday 5 p.m. Thursday 2 p.m.
<b>Display Ads.</b> (Black & White) (Four Colour)	Tuesday 10 a.m. Monday 2 p.m.	Friday 10 a.m. Thursday 5 p.m.
<b>Back Page</b> (Black & White) (Four Colour)	Monday 2 p.m. Monday 2 p.m.	Thursday 2 p.m. Thursday 2 p.m.
<b>Front Page</b> (Four Colour)	Monday 10 a.m.	Thursday 10 a.m.

It is advisable to book the space in advance to avoid disappointment.

**CANCELLATION:** All cancellations have to be effected latest by 2 p.m. on the previous day of publishing. No cancellations acceptable for appointment advertisements.